

TRANS\* IN THE CLE 2023

# COMMUNITY EMPOWERMENT

## 2023 EVENT PARTNERSHIP GUIDE



Partnering with The LGBT Community Center of Greater Cleveland for Trans\* in the CLE 2023 will help us produce a high quality conference for an estimated 150 attendees. This year's theme reflects the goal to equip attendees with tools that lead toward liberation, unity, confidence, and knowledge via opportunities to socialize, attend workshops, and access resources. Your support ensures that more of our community has access to this critical opportunity during the current political and social climate.

### WHEN

Saturday, November 4, 2023  
10 AM - 3 PM

### WHERE

The LGBT Community Center of Greater Cleveland  
6705 Detroit Ave  
Cleveland, OH 44102

### SPECS

- Advertisement Specs
  - QUARTER PAGE: 2.75 INCHES X 4 INCHES
  - HALF PAGE: 5.5 INCHES X 4 INCHES
  - FULL PAGE: 5.5 INCHES X 8 INCHES
- Social Media recognition post:
  - 1080 PIXELS X 1080 PIXELS

### PARTNER BENEFIT DETAILS

Submit advertisement and social media images to [development@lgbtcleveland.org](mailto:development@lgbtcleveland.org).

Ad artwork due no later than Friday, October 20th, 2023.

CONNECTION

LIBERATION

KNOWLEDGE

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Please see previous page for advert and image dimensions.

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**\$5,000**

**PRESENTING  
PARTNER**

- Official Presenting Partner recognition
  - i.e. "Trans in the CLE 2023, Presented by The Center & [Your Organization]"
- Linked logo on Trans\* in the CLE 2023 website
- Social Media recognition post
- Full Page ad/message of support in Trans\* in the CLE 2023 event guide

**\$2,500**

**LIBERATION  
PARTNER**

- Sponsors event overall, ensuring event is free and accessible to all
- Linked logo on Trans\* in the CLE website
- Social Media recognition post
- Full Page ad/message of support in Trans\* in the CLE event guide

**\$1,000**

**KNOWLEDGE  
PARTNER**

- Sponsors stipends for trans speakers, workshop facilitators, panelists
- Linked logo on Trans\* in the CLE website
- Half Page ad/message of support in Trans\* in the CLE event guide

**\$500**

**CONNECTION  
PARTNER**

- Sponsors luncheon and community connection activities
- Half Page ad/message of support in Trans\* in the CLE event guide

**\$250**

**LOUD & PROUD  
PARTNER**

- Sponsors outreach, ensuring more trans folks are aware of the event
- Quarter Page ad/message of support in Trans\* in the CLE event guide