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LGBT Community Center of Greater Cleveland Announces Partnership with WKYC, Registration, and More for Pride in the CLE 2021

Cleveland, Ohio - The LGBT Community Center of Greater Cleveland is proud to announce details for Pride in the CLE 2021. This Pride Month, there are two opportunities to celebrate.

The first is by tuning into Pride in the CLE, June 4th at 7:30 pm on WKYC Channel 3. Exploring the past, present, and future of Pride in Northeast Ohio, the Center and WKYC Channel 3 will be broadcasting the sights and sounds of the LGBTQ+ community.

The second is by participating in Pride Ride, kicking-off at Edgewater Park on June 5th at 10 am. Adhering to state-mandated safety guidelines, individuals and organizations are encouraged to show off their pride by dressing up their cars, bikes, trucks, and vans in a distanced ride through the Edgewater and Detroit Shoreway neighborhoods.

Individuals and organizations can register and apply for participation, performances, partnerships, and more by visiting LGBTCleveland.org/Pride.

Committed to their mission of enriching the lives of LGBTQ+ individuals in Northeast Ohio, Pride in the CLE has been an extension of the Center's mission by convening community members, partners, allies, neighbors, and friends each year for a march and festival in the spirit of advocacy, support, education, and celebration. "Pride is a bold and beautiful testament to the history, resilience, joy, and well being LGBTQ+ community now and into the future. We are so pleased to have the privilege to present this year's Pride in the CLE program and Pride Ride in collaboration with WKYC," said Phyllis Seven Harris, Executive Director of the LGBT Community Center of Greater Cleveland.

Amid a global pandemic, the Center reimagined Pride in the CLE in 2020 by producing a series of events that would allow for individuals to participate safely at a distance while cultivating the essence of their annual event that typically draws more than 15k people to Downtown Cleveland, pre-COVID-19. Last year's events included their Pride Ride, which attracted more than 300+ participants for a celebratory ride from Edgewater to Ohio City, and virtual Pride in the CLE, which attracted more than 8000+ views on streaming platforms and highlighted the works of local LGBTQ+ artists, musicians, and leaders.

This year, the Center is expanding upon last year's success by revamping Pride Ride and putting Pride in the CLE in the hearts and homes of Northeast Ohioans through a 30-minute program on WKYC Channel 3 with special guests that will be announced closer to the date. "We are excited to partner with the LGBT Center of Greater Cleveland for the annual celebration of Pride in the CLE. From coverage of the Pride Ride to a special show highlighting all the efforts of the Center in the community, we are looking forward to working together," said WKYC President and General Manager Micki Byrnes.

Deadlines for Pride in the CLE are as follows:

Pride Ride Registration Open: March 1st - April 30th

Registration open for artists and volunteers: February 1st - April 30th

Registration open for the Pride Scholarship: February 1st - May 1st

Partnerships are accepted until April 30th.

Artwork Due For Pride Guide: May 8th

Pride Scholarship Recipients Notified: June 1st

Visit LGBTCleveland.org/Pride for more information.

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About the LGBT Community Center of Greater Cleveland:

Celebrating 46 years in 2021, the LGBT Center of Greater Cleveland, under the direction and leadership of Phyllis "Seven" Harris, continues to uphold their mission of enriching the lives of the diverse LGBTQ+ community through advocacy, support, education, and celebration in Northeast Ohio. In 2019, they outgrew their basement space after more than 19 years in the Arcade and made the decision to stay in the Gordon Square Arts District as they discussed plans for expansion.

Nearly two years into their new 15,000 square foot building, the Center has expanded their free to low cost services for individuals of all ages through their computer lab, business incubator, programs for youths and seniors, MetroHealth Pride Clinic, and more. Each year, the Center brings visibility and awareness not only to their neighborhood in the Gordon Square Arts District, but to the City of Cleveland through their nationally recognized events including their annual Pride in the CLE march and festival.

Visit LGBTCleveland.org to learn more.