

# Small Business Sponsor Opportunities



# PRIDE in the CLE

**LGBT** COMMUNITY  
CENTER  
GREATER CLEVELAND

# 2019

JUNE 1  
PUBLIC SQUARE

LGBT Center of Greater Cleveland • 6600 Detroit Avenue • Cleveland, Ohio 44102  
[www.prideinthecle.com](http://www.prideinthecle.com) • 216-651-5428

The Lesbian Gay Bisexual Transgender Community Center of Greater Cleveland (The Center) is a leading nonprofit organization that empowers Northeast Ohio's LGBTQ+ community through advocacy, support, education, and celebration.

## Why brand with us?

At The Center, we believe that sponsorship branding should reach beyond annual events and instead provide ongoing opportunities that directly engage our target audience. We recognize that traditional business objectives aim to increase revenues and we provide sponsorship opportunities that result in positive returns on investment for your company. Sponsorships are critical to the success of our events and programs. By partnering with The Center, you are demonstrating your support of the LGBTQ+ community. We, in turn, encourage our partners and guests to patronize your business.

## Our Mission

To enrich the lives of the diverse LGBTQ+ community through advocacy, support, education and celebration.

## Our Vision

The LGBTQ+ community is embraced and celebrated as an integral part of the thriving Northeast Ohio region.

## Our Values

**Excellence:** We strive for excellence in our programming and all aspects of our work.

**Partnership & Collaboration:** We believe that partnerships and collaborations with community stakeholders will enable us to further enhance our work for our constituents.

**Inclusivity:** We are committed to being welcoming to all people.

**Compassion & Integrity:** We will conduct all aspects of our business with compassion and integrity.

**Proactivity:** We will be proactive in addressing community needs within our mission.

## What We Do

One of Ohio's most prominent LGBTQ+ community organizations, The Center is the heart of the region's LGBTQ+ community. The Center serves as a one-stop hub that provides:

**Safe Space:** A welcoming and visible place that brings the community together for resources, support, connections, and programming.

**Programs and Services:** Supportive programs, educational opportunities, and health services that advance the overall wellbeing of LGBTQ+ people of all ages.

**Advocacy:** Leadership, cultural competency training, media representation, and collaborations that aim to improve the quality of life in Northeast Ohio.

**Social Events:** Year-round gatherings and cultural programs that unite, honor, and celebrate the LGBTQ community.

## Pride in the CLE<sup>®</sup>

The Pride in the CLE March and Festival is a community event open to the public that will take place at Public Square in Cleveland, Ohio on June 1, 2019. Pride in the CLE will engage, inspire, and empower event participants in visibility and celebratory activities that highlight the diverse and thriving LGBTQ+ community of Greater Cleveland.

The Pride in the CLE planning committee features representation from more than 15 LGBTQ+ organizations and groups and has worked closely with city officials, law enforcement, and community leaders to ensure a fun and safe event.

As we enter our fourth consecutive year, we are grateful for the outpouring of support we have received from the community and look forward to improving and expanding Pride in the CLE in the coming years. The feedback from participants has been positive and constructive. As we continue to improve Pride in the CLE, we look forward to the opportunity to engage in new partnerships with sponsors. We aim to expand these opportunities in both number and commitment as our audience and impact grows.



The LGBT Community Center is PROUD to host **Pride in the CLE<sup>®</sup>** for our community again in 2019. With the success of Pride in the CLE<sup>®</sup> in past years we are continuing to build on a strong foundation for this amazing grassroots event. There will be a series of fun, inclusive events throughout the community throughout the week. The Pride in the CLE<sup>®</sup> march and festival will be held on Saturday, June 1st at Cleveland's Public Square. We sincerely thank you for your interest in being a Pride in the CLE<sup>®</sup> sponsor. There are a range of sponsorship opportunities to choose from. All funds raised from Pride in the CLE<sup>®</sup> will support the programming and staffing needs of The Center.

For more information or to begin the process, visit [www.prideinthecle.com](http://www.prideinthecle.com). If you have any questions please email [pridesponsors@lgbtcleveland.org](mailto:pridesponsors@lgbtcleveland.org)

**Please submit your online application by March 31, 2019** to ensure you receive all the premiums due at your level of participation.

With much Pride!

Phyllis "Seven" Harris  
Executive Director  
LGBT Center of Greater Cleveland

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**Small Business Sponsorships**

The support of Northeast Ohio’s thriving small business community is critical to the success of Pride in the CLE. We have worked to create a range of sponsorship opportunities that will provide recognition and publicity at all levels of commitment.

	GREEN \$1,000	BLUE \$2,500	PURPLE \$5,000
Small Business Sponsorship listing on <a href="http://www.prideinthecle.com">www.prideinthecle.com</a>	●	●	●
Pride Guide Thank You listing on donor page	●	●	●
Sponsor recognition in E-Newsletter after event to over 6,000 readers	●	●	●
Individual Table at Pride in the CLE <sup>®</sup> festival		●	●
Recognition on Sponsor’s Banner located on the main stage		●	●
Verbal Recognition on Stage by festival emcee			●
Active website link and recognition on <a href="http://www.prideinthecle.com">www.prideinthecle.com</a>			●

## Sponsorship Commitment Form

Please complete this form and email to [pridesponsors@lgbtcleveland.org](mailto:pridesponsors@lgbtcleveland.org). To pay by credit card, please visit [www.prideintheCLE.com](http://www.prideintheCLE.com).

Company Name:

As you wish it to appear on printed materials

Address:

Contact Person:

Phone:

Email:

## Corporate Sponsorship Packages

Purple - \$5,000

Blue - \$2,500

Green - \$1,000

## Payment Options

Please send an invoice for the above indicated amount to my organization

A check is enclosed or being mailed separately for the above indicated amount

To use a credit card, please visit [www.prideintheCLE.com](http://www.prideintheCLE.com).

I certify that I am a duly authorized representative of the organization listed. I further acknowledge that in sponsoring Pride in the CLE™ we affirm that our organization supports policies which protect LGBTQ+ people from discrimination and harassment based on their sexual orientation, gender identity, or gender expression. All sponsorships are subject to review and acceptance by the LGBT Community Center of Greater Cleveland. Accepted sponsorships are non-refundable.

Signature:

Printed Name:

Date:

